## **Institutional Distinctiveness**

Netaji Subhas Mahavidyalaya, a premier educational institution located at the fringes of Cooch Behar district, and near to the international Indo-Bangladesh border; holds a prominent place in the local history of the region for its consistent contribution to the academic development. When the college was established in 1985, the locality, to a certain extent, was shrouded with the curse of illiteracy, unemployment and other social drawbacks. Since then, the teachers and staffs of this institution are firmly determined to eradicate the darkness of ignorance and spread the light of wisdom among the young learners, who will be dutiful citizens of the country. Based on a largely agrarian economy, it was a challenging task for the founding leaders and other concerned educationists to produce at least one graduate per family (who will be the bread-earner), which was the primary objective. It has now become a matter of pride for the college, that over the decades, through the relentless pursuit and toil of the faculty members, the institution is successful in achieving its chief mission of producing one graduate every family (and in some cases, more than that) across the rural, semi-literate and underprivileged population of the district. Now, our mission is to inculcate humane values among the young minds by integral teaching and personality development. Netaji Subhas Mahavidyalaya as an education institution has consistently endeavored to foster quality education and holistic development of young minds. As the college is situated in the partially rural location, there has been ample scope for thriving environmentally friendly co curriculum activities that lead to sensitization of students towards environment and nature. The NSS department of the college actively participates in tree plantation campaigns in the campus area, every year the World Environment Day on 5<sup>th</sup> June is celebrated with planting of new saplings by senior teaching and non-teaching faculty along with students. An enclosed area inside the campus is maintained

for the plantation of medicinal herbs along with variety of flowers. Apart from persevering academic excellence of the students, it is the vision of the college to nurture compassion, empathy and social harmony in the young minds. Hence, each year the NSS unit of the college of the organizes a seven-day NSS camp for the residents of the Enclave Settlement situated near the college premises. The NSS volunteers organize street plays, hosts quiz contests and other educational activities for children and adults residing in the enclave settlements. All the programs organized by the volunteers primarily focuses on healthcare, awareness regarding vector borne diseases and importance of education. The NSS unit annually organizes blood donation camp in collaboration with the local government hospital. For smooth running of admission procedures, the campus is well equipped with Aidni software for online admission, koha software is installed in the library that has been fully automated. ICT classrooms with latest and upgraded equipment's have been arranged for better teaching-learning experience. Students belonging to the final year of the college are encouraged to gift a medicinal plant or some variety of flower to the college keeping up with the environmentally friendly spirit of the college.

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